



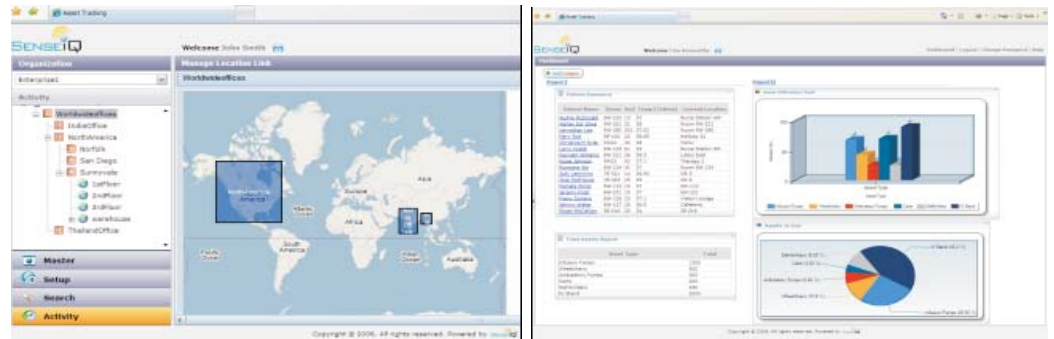
Enterprise Asset Visibility.
Insighting Business.



- On-demand instant asset inventory across the enterprise
- Securely track and protect your valuable assets
- Dramatically improve asset utilization and operating efficiencies
- Instantly locate assets
- Real-time alerts to prevent asset loss
- Customize Inventory and Audit reports
- Forensic investigation in

Security and accountability of valuable fixed and mobile enterprise assets has been a significant problem for most enterprises. There has been many incidents of different IT assets including laptops, desktops, lab equipment, servers in datacenters, VoIP Phones and telecommunication equipment getting stolen or misplaced within companies' premises. This poses a significant challenge for IT administration and for the executive management as the company is vulnerable to risks associated with loss of sensitive information and lack of internal materials control of enterprise assets .

Enterprises need an efficient way to reconcile inventory of existing assets. Current methods of manual and barcode based inventory systems are very inefficient , painful and managers do not have control and visibility of their assets when needed.



SenseIQ's software seamlessly interfaces with RFID readers and sensors placed strategically throughout the facility to read tagged assets. SenseIQ's InSight system takes that information and determines the location in the context of your business facilities and displays it in real-time on the facility map. SenseIQ's InSight system takes that location information and helps you continuously locate and monitor movement of assets. Based on pre-defined alerts and rules it empowers you to proactively track, monitor, and maintain control over assets, such as laptops, network equipment, servers, etc.

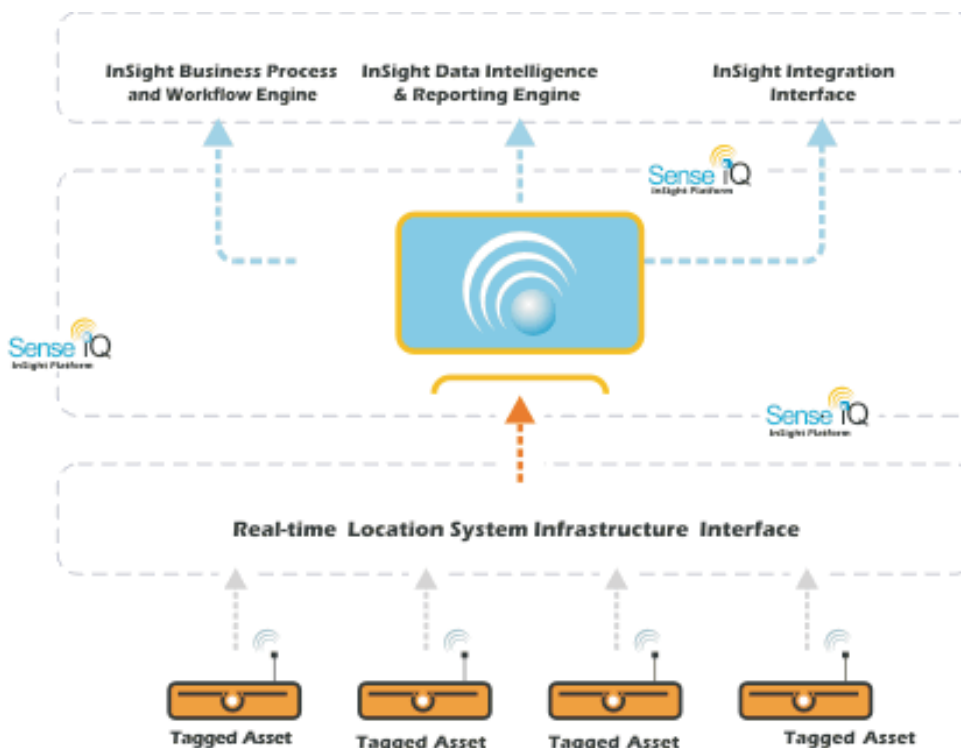
The fully automated and flexible workflow module provides the ability to send alerts when a tagged asset such as a laptop or projector moves outside a prescribed perimeter or if there is any anomaly from established processes and policies.

The reporting service enable s you take real-time asset inventory, asset utilization reports and enables you to support your lease, and maintenance support programs more efficiently. The system also provide support for analytics of asset movement to support continuous business process improvement initiatives or conduct forensic analysis in the event of a security incident.



SenseIQ InSight Application Key Features

- **InSight Asset Manager**
 - Easy to use and powerful user interface requires no end user training
 - Quick Provisioning of existing and new assets
 - Multilingual support (Japanese, Chinese, Turkish, Spanish amongst others)
 - Scalable and reliable platform for 24 X 7 mission critical environments
 - On-Premise or a hosted model
- **InSight Asset Search Engine**
 - On-Demand Asset Search based on location, location type, asset type and other user defined search criteria
 - 1- Click Asset Inventory
- **InSight Business Process and Workflow Engine**
 - Unique workflow engine specifically designed to leverage real-time location and sensor systems to continuously enforce business and security policies
 - Ability to trigger alerts based on the location and state of assets
- **InSight Business Intelligence and Reporting Engine**
 - Dashboard interface customization for every user in the system
 - Ability to create custom reports, report templates, charts on the fly
 - Audit and Compliance Reporting Capability
- **InSight Data Connector Engine and SDK**
 - Supports multiple hybrid RTLS systems including Active RFID, Passive RFID, WIFI, Ultrasound, GPS and other real-time location systems
 - Supports the integration of hardware from any auto-identification and sensor technology vendor via the SDK
- **InSight Web Services SDK**
 - Enables seamless integration and compatibility with your ERP and other IT systems



www.senseiq.com

Key Product Features:

- Secure Web-based solution for real-time asset visibility and control.
- Powerful end user interface requires no end-user training.
- Rules-based notification and alerts through email, SMS, PLC and other messaging alternatives.
- Easy to use, manage, deploy and scale.
- Open Web Services interface to integrate with existing IT systems
- Compatible with business processes and policies.

Minimum HW/SW Requirements:

- Dual Core Processor
- 2GB RAM
- 60GB Hard drive
- MS SQL Server 2005 (Express Edition)
- MS IIS Web Server
- MS Windows Server 2003 or XP Professional
- MS .Net Framework 2.0
- Internet Explorer 6.0

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