



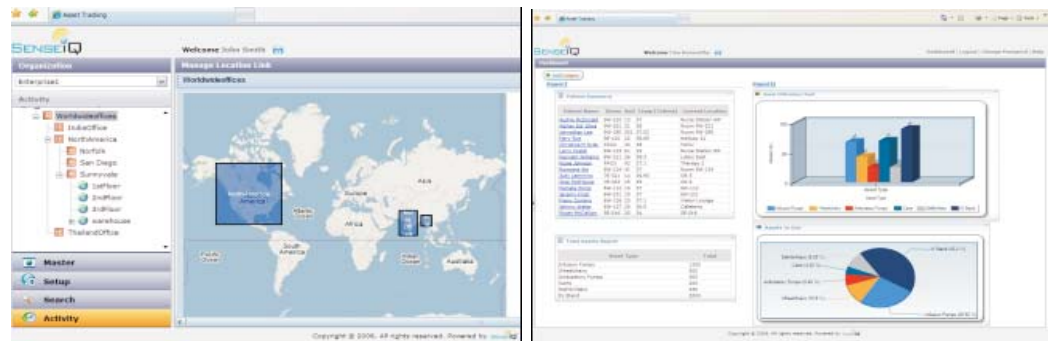
Enterprise Asset Visibility.
Insighting Business.



- Improve Patient safety and quality of care
- Track and monitor your valuable assets
- Optimize asset utilization and reduce shrinkage
- Instantly locate Patient, Staff and Medical equipment
- Manage your assets proactively
- Real-time Inventory and asset reports that drive outcomes
- JCAHO Compliance

Patient Safety, quality of care and accountability of valuable fixed and mobile assets has been a significant problem for most healthcare providers. There have been many incidents of IVPumps, wheelchairs, hospital beds and other valuable medical devices getting stolen or lost within hospital's premises. Hospital staff cannot efficiently locate equipment when needed and spend valuable time locating equipment rather than for patient care. This results in reduced staff productivity, satisfaction and inefficient operations. This also poses a significant challenge for hospital administration and management around patient safety, quality control, and internal materials controls. Also the provider is vulnerable to risks and costs associated with inadequate equipment maintenance and workflows, timely staff, patient and equipment location as well as sub-optimal asset utilization.

Healthcare providers need a comprehensive asset visibility system which provides a set of solutions to address above problems and needs of doctors, nurses and other staff to improve patient safety and quality control while managing the costs, and increasing revenues through improved asset utilization and patient flow.



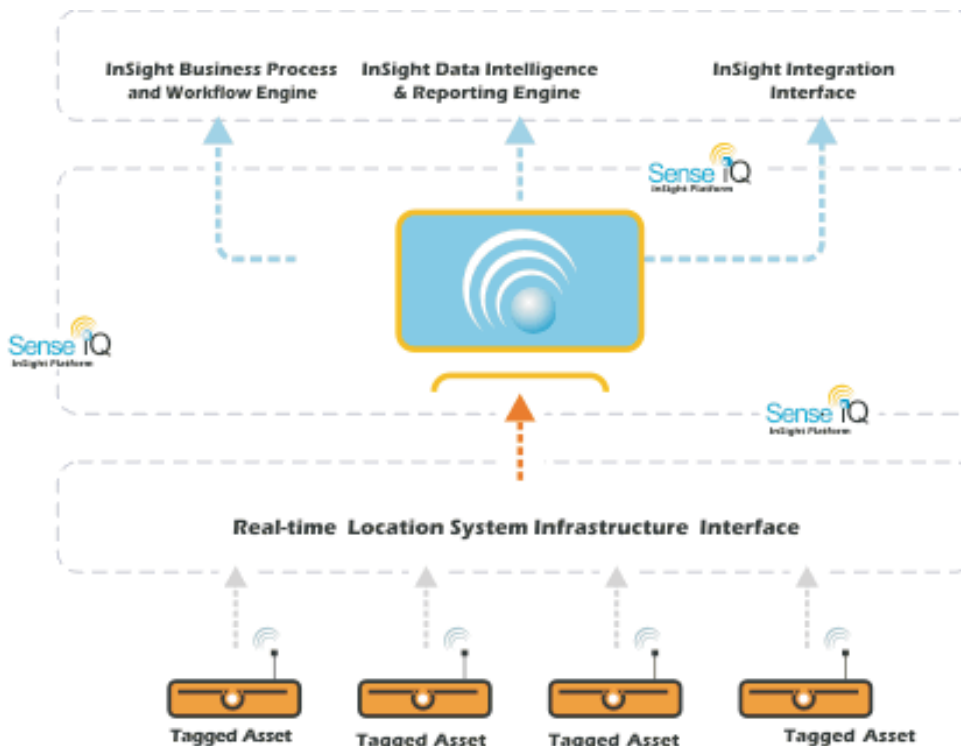
SenseIQ's InSight empowers healthcare providers to combat asset visibility challenges with proven RFID and real-time location based software solution. SenseIQ's software based solution provides real-time asset visibility into business operations by bridging the gap between the physical systems and healthcare information systems and provides integrated asset visibility. The solution seamlessly interfaces with multiple RFID based real-time location technologies to drive outcomes through dramatically improved asset visibility and proactive management and monitoring of workflows. SenseIQ's InSight system takes the asset location and movement information in the semantic context of your business environment and displays it in real-time on a customized facility map and updates the state of the asset depending on its movement and location.

InSight provides an out-of-the-box solution to locate staff and equipment, improve patient safety and device workflows; optimize asset utilization, staff productivity and patient flow to improve profitability; take real-time asset inventory and utilization reports to more efficiently manage rental, lease, and maintenance programs; and support compliance and continuous business improvement initiatives.



SenseIQ InSight Application Key Features

- **InSight Asset Manager**
 - Easy to use and powerful user interface requires no end user training
 - Quick Provisioning of existing and new assets
 - Multilingual support (Japanese, Chinese, Turkish, Spanish amongst others)
 - Scalable and reliable platform for 24 X 7 mission critical environments
 - On-Premise or a hosted model
- **InSight Asset Search Engine**
 - On-Demand Asset Search based on location, location type, asset type and other user defined search criteria
 - 1- Click Asset Inventory
- **InSight Business Process and Workflow Engine**
 - Unique workflow engine specifically designed to leverage real-time location and sensor systems to continuously enforce business and security policies
 - Ability to trigger alerts based on the location and state of assets
- **InSight Business Intelligence and Reporting Engine**
 - Dashboard interface customization for every user in the system
 - Ability to create custom reports, report templates, charts on the fly
 - Audit and Compliance Reporting Capability
- **InSight Data Connector Engine and SDK**
 - Supports multiple hybrid auto-id systems including Active RFID, Passive RFID, barcode, WIFI, Ultrasound, GPS and other real-time location systems
 - Supports the integration of hardware from any auto-identification and sensor technology vendor via the SDK
- **InSight Web Services SDK**
 - Enables seamless integration and compatibility with your ERP and other IT systems



www.senseiq.com

Key Product Features:

- Secure Web-based solution for real-time asset visibility
- Powerful end user interface requires no end-user training.
- Rules-based notification and alerts through email, SMS, and other messaging alternatives.
- Easy to manage, deploy and scale.
- Web Services interface
- Compatible with business processes and policies.
- Protects your investments from future changes in hardware technologies

Minimum HW/SW Requirements:

- Dual Core Processor
- 2GB RAM
- 60GB Hard drive
- MS SQL Server 2005 (Express Edition)
- MS IIS Web Server
- MS Windows Server 2003 or XP Professional
- MS .Net Framework 2.0
- Internet Explorer 6.0

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